

Nationwide Adults 7/21/06 thru 7/27/06 MOE +/- 2.9 percentage points

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	East	279	23.0	23.0	23.0
	South	315	26.0	26.0	49.0
	CentGrLk	376	31.0	31.0	80.0
	West	243	20.0	20.0	100.0
	Total	1213	100.0	100.0	

1. What is the name of Homer's son on The Simpsons?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bart	733	60.4	60.4	60.4
	Other	14	1.1	1.1	61.6
	NS	466	38.4	38.4	100.0
	Total	1213	100.0	100.0	

2. What is the name of one of Homer's epic poems about ancient Greece?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Iliad	171	14.1	14.1	14.1
	Odyssey	77	6.4	6.4	20.5
	Other	19	1.6	1.6	22.1
	NS	945	77.9	77.9	100.0
	Total	1213	100.0	100.0	

3. What planet is Superman from?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Krypton	724	59.7	59.7	59.7
	Other	46	3.8	3.8	63.5
	NS	443	36.5	36.5	100.0
	Total	1213	100.0	100.0	

4. Which planet is closest to the sun?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mercury	447	36.9	36.9	36.9
	Other	357	29.4	29.4	66.3
	NS	409	33.7	33.7	100.0
	Total	1213	100.0	100.0	

5. What does C.S.I. stand for?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Crime Scene Investigation	648	53.4	53.4	53.4
	Other	99	8.1	8.1	61.5
	NS	467	38.5	38.5	100.0
	Total	1213	100.0	100.0	

6. What does C.I.A. stand for?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Central Intelligence Agency	724	59.7	59.7	59.7
	Other	116	9.6	9.6	69.3
	NS	373	30.7	30.7	100.0
	Total	1213	100.0	100.0	

7. What are the names of the Three Stooges?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Larry, Curly, and Moe	896	73.8	73.8	73.8
	Larry, Curly, Shemp	9	.7	.7	74.6
	Moe, Larry and Joe	10	.8	.8	75.4
	Moe, Larry and Curly Joe	8	.6	.6	76.0
	Other	81	6.7	6.7	82.8
	NS	209	17.2	17.2	100.0
	Total	1213	100.0	100.0	

8. What are the three branches of the American government?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Judicial, Executive, Legislative	512	42.3	42.3	42.3
	Other	206	17.0	17.0	59.2
	NS	495	40.8	40.8	100.0
	Total	1213	100.0	100.0	

9. What is the name of J.K. Rowling's fictional boy wizard who lives in England?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Harry Potter	687	56.6	56.6	56.6
	Other	11	.9	.9	57.5
	NS	515	42.5	42.5	100.0
	Total	1213	100.0	100.0	

10. What is the name of the current Prime Minister of England?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tony Blair	601	49.5	49.5	49.5
	Other	43	3.6	3.6	53.1
	NS	569	46.9	46.9	100.0
	Total	1213	100.0	100.0	

11. Name two of Snow White's dwarves.

		f	Col Response %
\$Q11	Doc	140	11.5%
	Grumpy	321	26.5%
	Happy	128	10.5%
	Sneezy	268	22.1%
	Bashful	38	3.1%
	Sleepy	627	51.7%
	Dopey	478	39.4%
	Other	54	4.5%
	Not sure	191	15.7%
Total		1213	100.0%

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12. Name two current Justices on the Supreme Court.

		f	Col Response %
\$Q12	John Roberts	111	9.1%
	John Paul Stevens	26	2.2%
	Antonin Scalia	131	10.8%
	Anthony Kennedy	48	4.0%
	David Souter	37	3.1%
	Clarence Thomas	237	19.6%
	Ruth Bader Ginsburg	110	9.1%
	Stephen Breyer	13	1.1%
	Samuel Alito	56	4.6%
	Other	108	8.9%
	Not sure	765	63.0%
Total	1213	100.0%	

13. Who did the United States Senate vote to confirm as the 110th Justice to serve on the Supreme Court in January 2006?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Samuel Alito	137	11.3	11.3	11.3
	Other	99	8.2	8.2	19.5
	NS	976	80.5	80.5	100.0
	Total	1213	100.0	100.0	

14. Who did the television viewing audience vote to be the newest American Idol in May 2006?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Taylor Hicks	273	22.5	22.5	22.5
	Other	54	4.4	4.4	27.0
	NS	886	73.0	73.0	100.0
	Total	1213	100.0	100.0	

15. What is the name of the current, popular CBS reality show filled with hundreds of microphones and cameras that eavesdrop on the houseguests?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Big Brother	404	33.3	33.3	33.3
	Other	52	4.3	4.3	37.6
	NS	757	62.4	62.4	100.0
	Total	1213	100.0	100.0	

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16. Which current world leader signed a secret order authorizing the National Security Agency to eavesdrop on U.S. citizens and foreign nationals in the United States?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	President Bush	810	66.8	66.8	66.8
	Other	38	3.1	3.1	69.9
	NS	365	30.1	30.1	100.0
	Total	1213	100.0	100.0	

AgeGroup

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	237	19.5	20.0	20.0
	30-49	474	39.1	40.0	60.0
	50-64	273	22.5	23.0	83.0
	65+	201	16.6	17.0	100.0
	Total	1185	97.7	100.0	
Missing	0	28	2.3		
Total		1213	100.0		

AgeGroup-B

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-24	140	11.5	11.8	11.8
	25-34	164	13.5	13.9	25.7
	35-54	484	39.9	40.8	66.5
	55-69	239	19.7	20.1	86.6
	70+	158	13.1	13.4	100.0
	Total	1185	97.7	100.0	
Missing	0	28	2.3		
Total		1213	100.0		

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Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	242	20.0	20.0	20.0
	HSGrad	339	28.0	28.0	48.0
	SomeCol	279	23.0	23.0	71.0
	Col+	351	29.0	29.0	100.0
	Total	1212	99.9	100.0	
Missing	0	1	.1		
Total		1213	100.0		

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	887	73.1	74.0	74.0
	Hisp	120	9.9	10.0	84.0
	AfrAmer	132	10.9	11.0	95.0
	Asian	24	2.0	2.0	97.0
	Other	36	3.0	3.0	100.0
	Total	1198	98.8	100.0	
Missing	0	15	1.2		
Total		1213	100.0		

Income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< \$25K	286	23.6	27.3	27.3
	\$25-35K	138	11.4	13.2	40.5
	\$35-50K	170	14.0	16.2	56.7
	\$50-75K	194	16.0	18.5	75.2
	\$75-100K	112	9.2	10.7	85.9
	\$100K+	147	12.1	14.1	100.0
	Total	1047	86.3	100.0	
Missing	0	166	13.7		
Total		1213	100.0		

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Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	585	48.2	48.2	48.2
	Female	628	51.8	51.8	100.0
	Total	1213	100.0	100.0	