

International Election Polling Report

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February, 2009

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Zogby International — Past Election Polling

In the 2008 U.S. Presidential race, Zogby International conducted polling for Reuters and C-SPAN, and was praised for the accuracy of its state polling during the general election. As reported in The Wall Street Journal, in the final week before the 2008 Presidential election, Zogby International polled in eight states, including six states where the race was very close, and “missed the final margin by an average of less than two points -- as accurate as the poll aggregators such as Pollster.com.” Zogby International polling has earned wide praise over the years for its accuracy, including from The Washington Post who proclaimed “All hail Zogby, the maverick predictor who beat us all” in 1996 and the Christian Science Monitor in 2000 who called John Zogby “Champion Pollster.”

In addition to polling in the U.S., Zogby International has successfully polled many past presidential races in Latin America in recent years, including Mexico, Columbia, Brazil, Venezuela, and Nicaragua. Please see below for a sampling of some of our past international election polling:

DOMINICAN REPUBLIC, 2008

	Vote (5/16/08)	Zogby Poll (5/7/08)
Fernandez	54	54
Maldonado	40	34
Castro	5	5

**The 5/7 survey was conducted May 5-11 2008, and included interviews with 1,210 likely voters in the Dominican Republic. It carried a margin of error of +/- 2.9 percentage points. This poll conducted in conjunction with El Panarama Diario.*

COLOMBIA, 2006

COLOMBIA	Vote (5/28/06)	Zogby Poll (5/18/06)
Uribe	62	67
Gaviria	22	15

**The 5/18 survey of 830 randomly-selected likely Colombian voters was conducted May 10-14, 2006 and carried a margin of error of +/- 3.4 percentage points. This poll conducted in conjunction with the Miami Herald.*

MEXICO, 2006

MEXICO	Vote (7/2/06)	Zogby Poll (6/19/06)	Zogby Poll (5/19/06)
Calderon	36	35	34
Lopez-Obrador	35	31	29
Madrazo	22	27	22

* 5/19 survey of 999 respondents was conducted May 6–9, 2006 carried a margin of error of +/- 3.2 percentage points. The 6/19 survey of 1,000 likely voters was conducted June 10-15, 2006 and carried a margin of error of +/- 3.1 percentage point. This poll conducted in conjunction with the Miami Herald.

BRAZIL, 2006

BRAZIL	Run-Off Vote (10/29/06)	1 st Round Vote (10/01/06)	Zogby Poll (9/21/06)	Zogby Poll (8/21/06)
Da Silva	61	49	51	53
Alckmin	39	42	22	20
Helena	--	7	9	11

*The 8/21 survey was conducted July 29–August 12, 2006, and included 941 likely voters. The margin of error is +/- 3.3 percentage points. The 9/21 survey was conducted Sept. 2-13, 2006, and included 923 likely voters. The margin of error is +/- 3.3 percentage points. This poll conducted in conjunction with the Miami Herald.

NICARAGUA, 2006

NICARAGUA	Vote (11/5/06)	Zogby Poll (10/20/06)	Zogby Poll (9/14/06)
Ortega	38	35	34
Montealegre	29	20	19
Rizo-Castellon	27	16	13

*The 9/14 survey was conducted Sept. 1–5, 2006, and included interviews with 800 likely voters across the country. It carried a margin of error of +/- 3.5 percentage points. The 10/20 survey was conducted Oct. 1–18, 2006, and included interviews with 800 likely voters across the country. It carried a margin of error of +/- 3.5 percentage points. This poll conducted in conjunction with the Miami Herald.

VENEZUELA, 2006

VENEZUELA	Vote (12/3/06)	Zogby Poll (11/24/06)	Zogby Poll (10/23/06)
Chavez	63	60	59
Rosales	37	31	24

**The 10/23 survey was conducted Oct. 1–16, 2006, and included interviews with 800 likely voters in Venezuela. It carried a margin of error of +/- 3.5 percentage points. The 11/24 survey was conducted November 12-18, 2006, and includes 800 likely voters nationwide in Venezuela, and carried a margin of error of +/- 3.5 percentage points. This poll conducted in conjunction with the Miami Herald.*

IRAN, 2001

IRAN	Vote (6/8/01)	Zogby Poll (6/4/01)
Khatami	78	75
Tavakkoli	16	11

**6/4 survey of 500 likely Iranian voters was conducted between June 3rd and June 4th 2001 and carried a margin of error of +/- 4.5 percentage points. This poll conducted in conjunction with Abu Dhabi TV.*

ISRAEL, 2001

ISRAEL	Vote (2/6/01)	Zogby Poll (2/1/01)
Sharon	62	54
Barak	38	30

**2/1 survey of 769 likely Israeli voters was conducted between January 30th and 31st of 2001 and carried a margin of error of +/- 3.7 percentage points. This poll conducted in conjunction with Abu Dhabi TV.*

CANADA, 2000

CANADA	Vote (11/27/00)	Zogby Poll (11/26)	Zogby Poll (11/25)	Zogby Poll (11/24)	Zogby Poll (11/23)	Zogby Poll (11/22)	Zogby Poll (11/21)
Jean Chretien	41	40	42	41	42	42	42
Stockwell Day	26	27	27	27	27	28	29
Joe Clark	12	14	13	14	14	13	12
Alexa McDonough	9	9	9	8	7	7	7
Gilles Duceppe	11	7	7	7	8	8	8

**The Reuters/Zogby Research Canada tracking survey is a combined three-day survey of at least 300 Decided Voters each day throughout Canada where results are converted into a rolling average with the earliest 24-hour sample eliminated, the latest 24-hour sample added, and a new daily sample of at least 900 created. Each sample has a margin of error of +/- 3.3%. This poll conducted in conjunction with the Reuters International.*

MEXICO, 2000

MEXICO	Vote (7/2/00)	Zogby Poll (6/21/00)	Zogby Poll (5/7/00)
Fox	43	41	46
Labastida	36	44	42
Cardenas	17	15	9

**5/7 survey of 1062 likely voters in Mexico was conducted between April 19th and May 7th 2000 and carried a margin of error of +/- 3.2 percentage points. The 6/21 survey of 1,330 likely voters was conducted June 10-18, 2000 and carried a margin of error of +/- 3.0 percentage point. This poll conducted in conjunction with the Reuters International.*