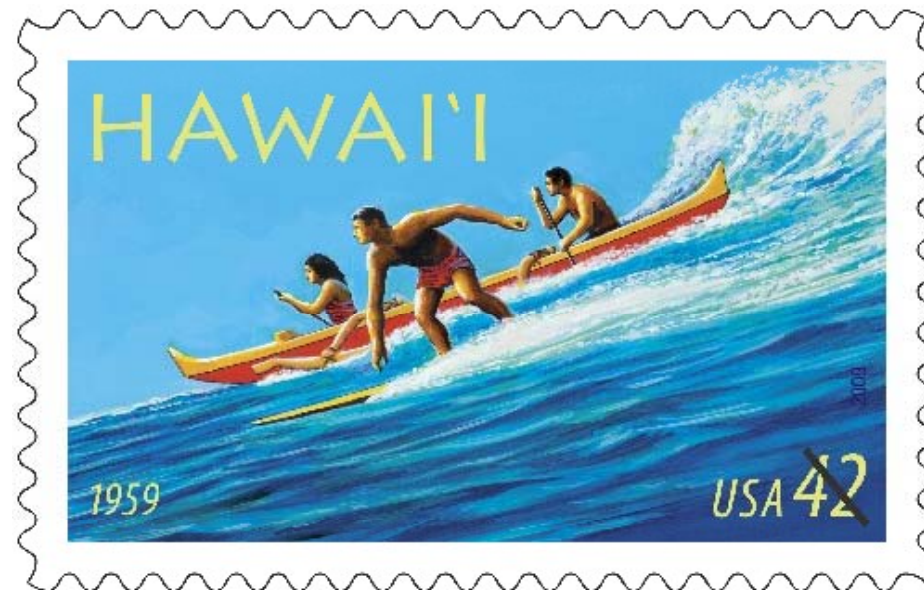


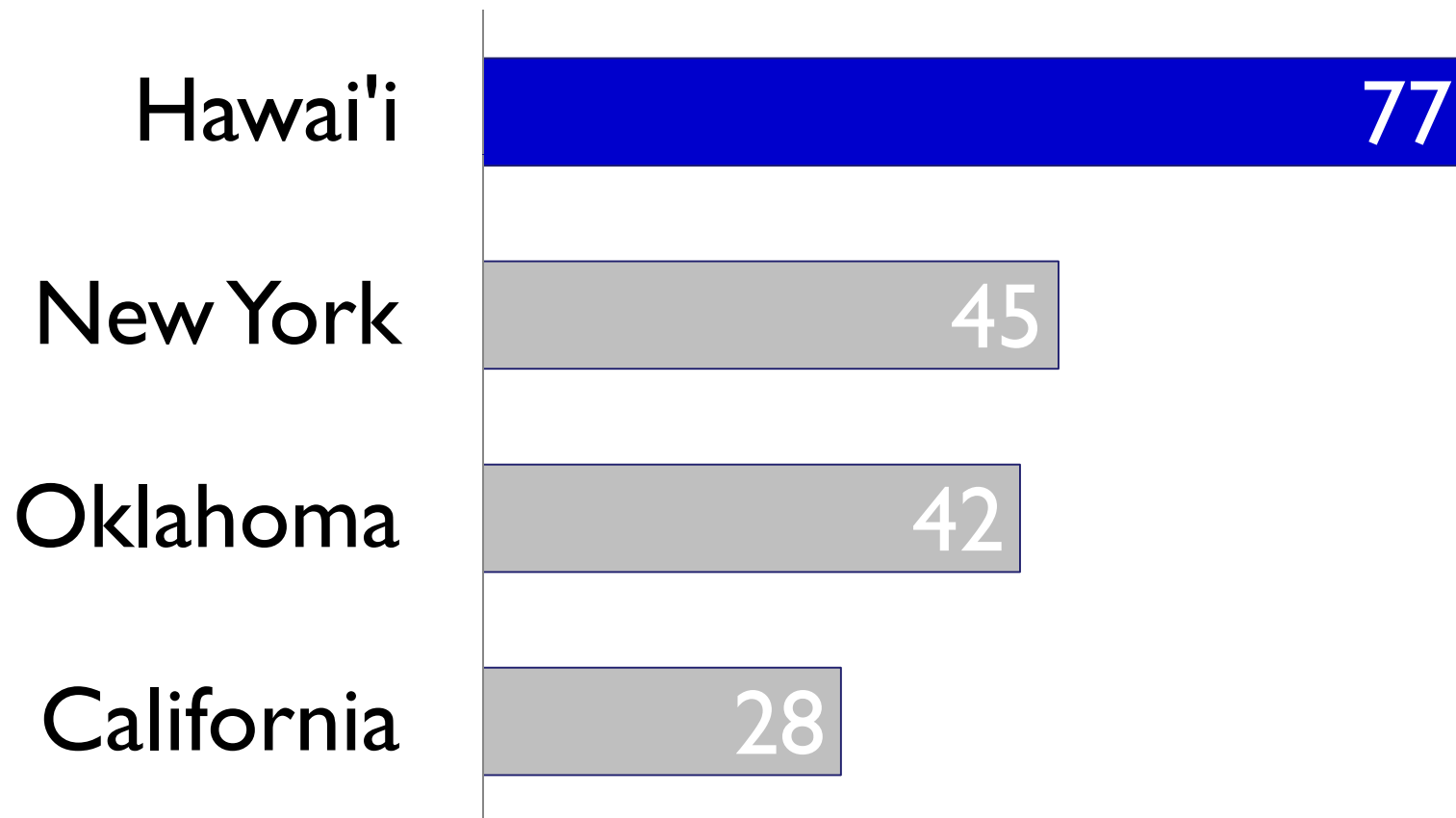
Hawai'i at 50



August 2009

Opinion of Hawai'i vs. Other States

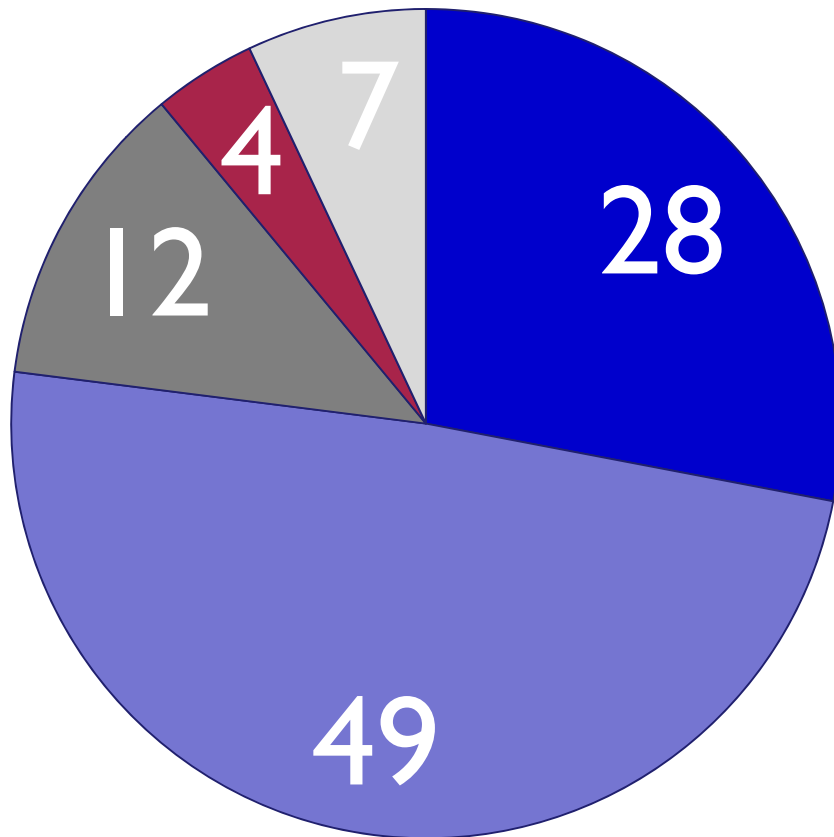
(By % Favorable Among Adult Americans)



Source: Zogby International Interactive Survey, August 2009

Opinion of the State of Hawai'i

POSITIVE: **77%**
NEGATIVE: **16%**



- Excellent
- Good
- Fair
- Poor
- Not Sure

Source: Zogby International Interactive Survey, August 2009

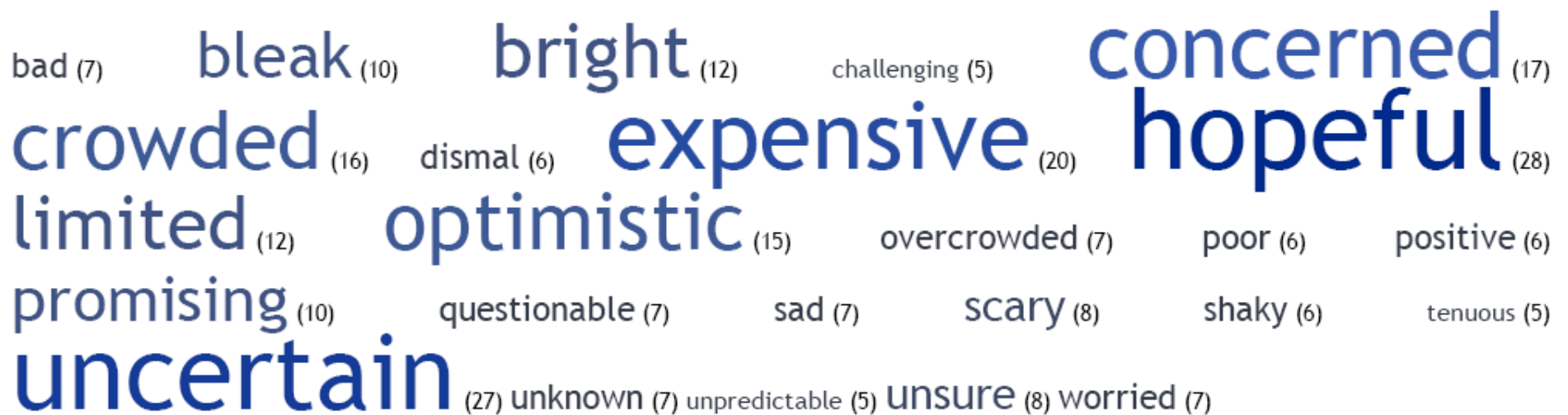
Survey of *Hawai'i* Residents: Methodology

Sample	Sample Size	Margin of Error	Start Date	End Date
Adult Hawai'i Residents	506	+/- 4.5%	8/4/09	8/5/09

Describing Hawai'i in One Word (ALL RESPONDENTS)

aloha (32) amazing (6) awesome (5) backwards (3) beautiful (109) breathtaking (4)
comfortable (4) depressed (5) diverse (7) expensive (33) fantastic (5) friendly (7) gorgeous (3)
heavenly (6) home (26) isolated (4) liberal (3) magical (4) magnificent (4) nice (9) ok (4) overcrowded (3)
overdeveloped (3) paradise (56) picturesque (3) pleasant (4) poor (3) relaxing (5) remote (3) socialist (3)
spectacular (3) sunny (4) tropical (5) unique (4) warm (6) wonderful (8)

Describing the Future of Hawai'i in One Word (ALL RESPONDENTS)



Source: Zogby International Interactive Survey, August 2009

Describing the Future of Hawai‘i in One Word (First Globals™)

bleak (2) bright (2) concerned (2) **crowded** (4) exciting (2) **expensive** (5) grim (2)
hopeful (3) **optimistic** (3) overcrowded (2) overpopulated (2) **promising** (3) uncertain (2)
undecided (3) unknown (2) unsure (2) worried (2)

Source: Zogby International Interactive Survey, August 2009

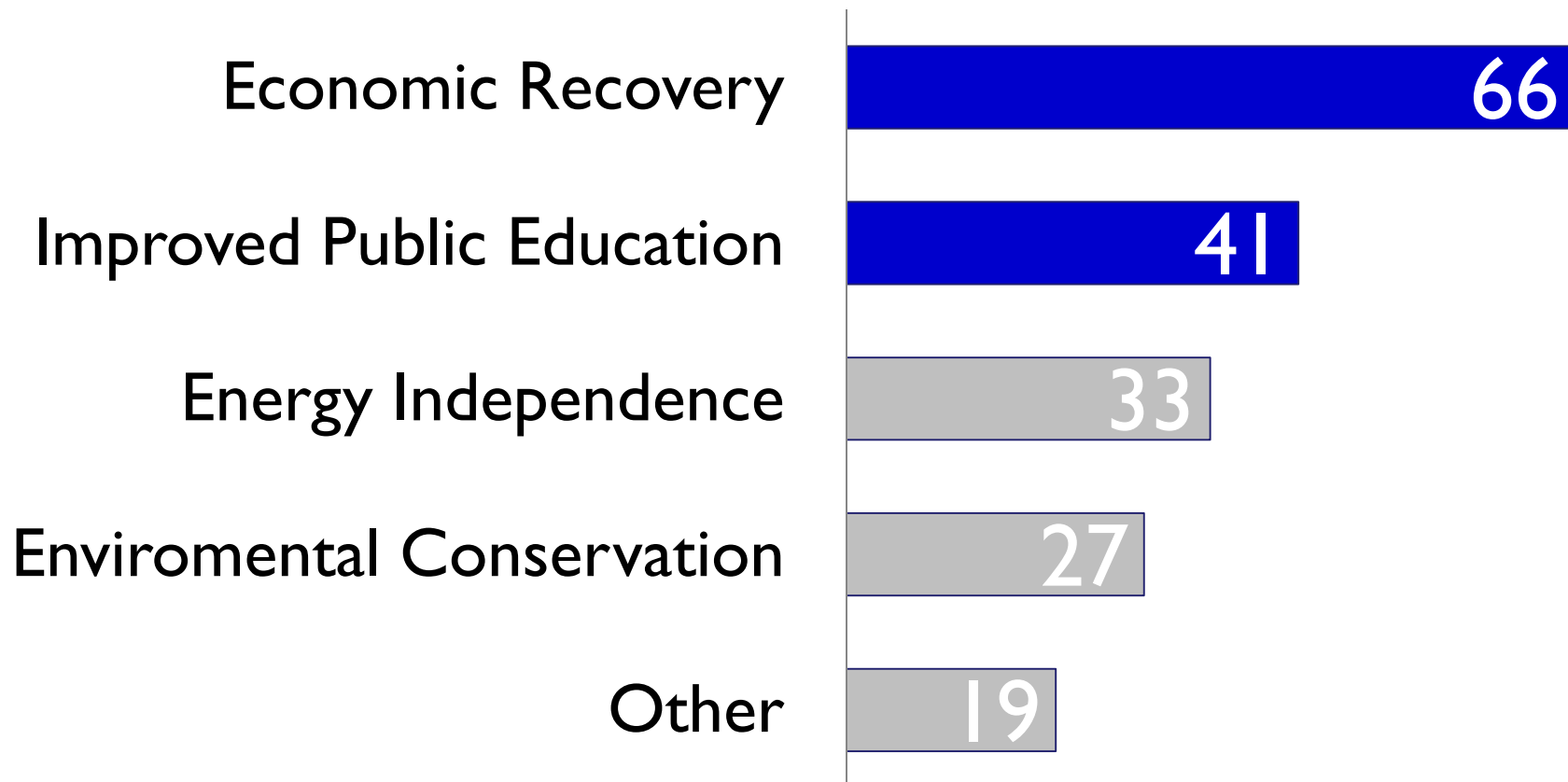
Describing the Future of Hawai'i in One Word (Nike Generation)

bad (3) beautiful (2) bleak (3) bright (3) complicated (2) **concerned** (5) congested (2)
crowded (5) difficult (3) **expensive** (8) **hopeful** (6)
limited (3) optimistic (2) overcrowded (3) poor (3) promising (2) questionable (3) sad (3) scary (2)
uncertain (8) unknown (2) unpredictable (3) unsure (3) worrisome (2)

Describing the Future of Hawai'i in One Word (Woodstock Generation)

aloha (2) apprehensive (2) bad (3) bleak (4) **bright** (7) challenging (4) change (2)
concerned (9) confident (2) crowded (5) depressed (3) dim (2) dismal (2) doomed (2)
downhill (2) expensive (6) **hopeful** (14) improving (2) **limited** (7) ok (2)
optimistic (7) overcrowded (2) poor (3) positive (3) precarious (2) promising (2) prosperous (2)
questionable (4) sad (3) scared (3) scary (4) **shaky** (5) stable (2) tentative (2) **tenuous** (4)
uncertain (14) unknown (3) unpredictable (2) unsure (2) **worried** (4)

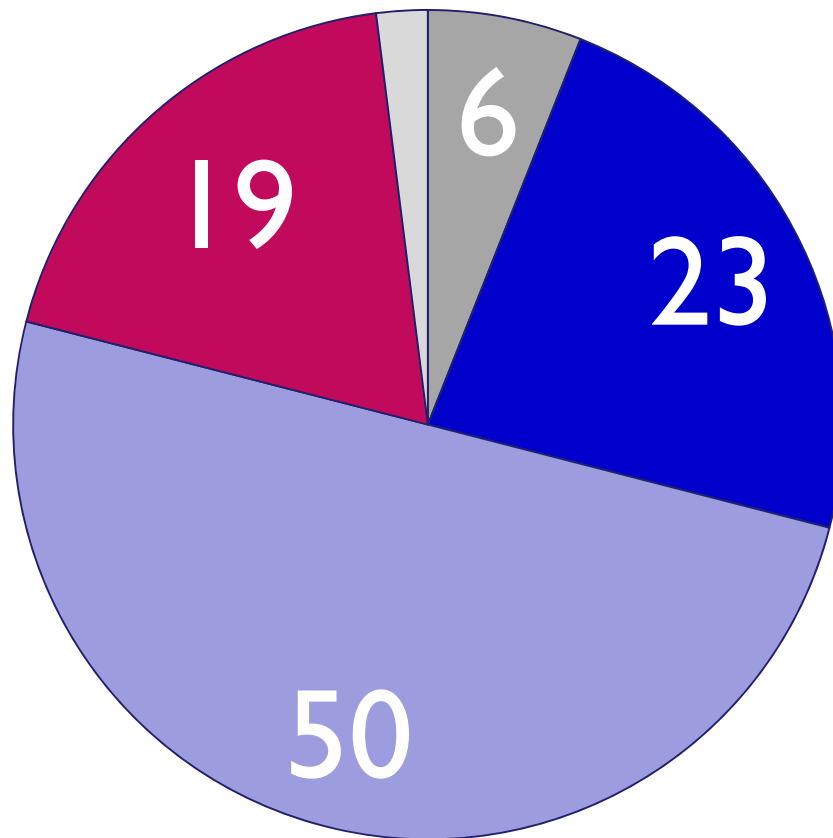
When Thinking About Hawaii's Future, Which Two Issues Are of Greatest Concern to You?



* Respondents were asked to two choose top two issues

Source: Zogby International Interactive Survey, August 2009

To What Degree Have You or Your Immediate Family Felt the Impact of the Global Economic Downturn?

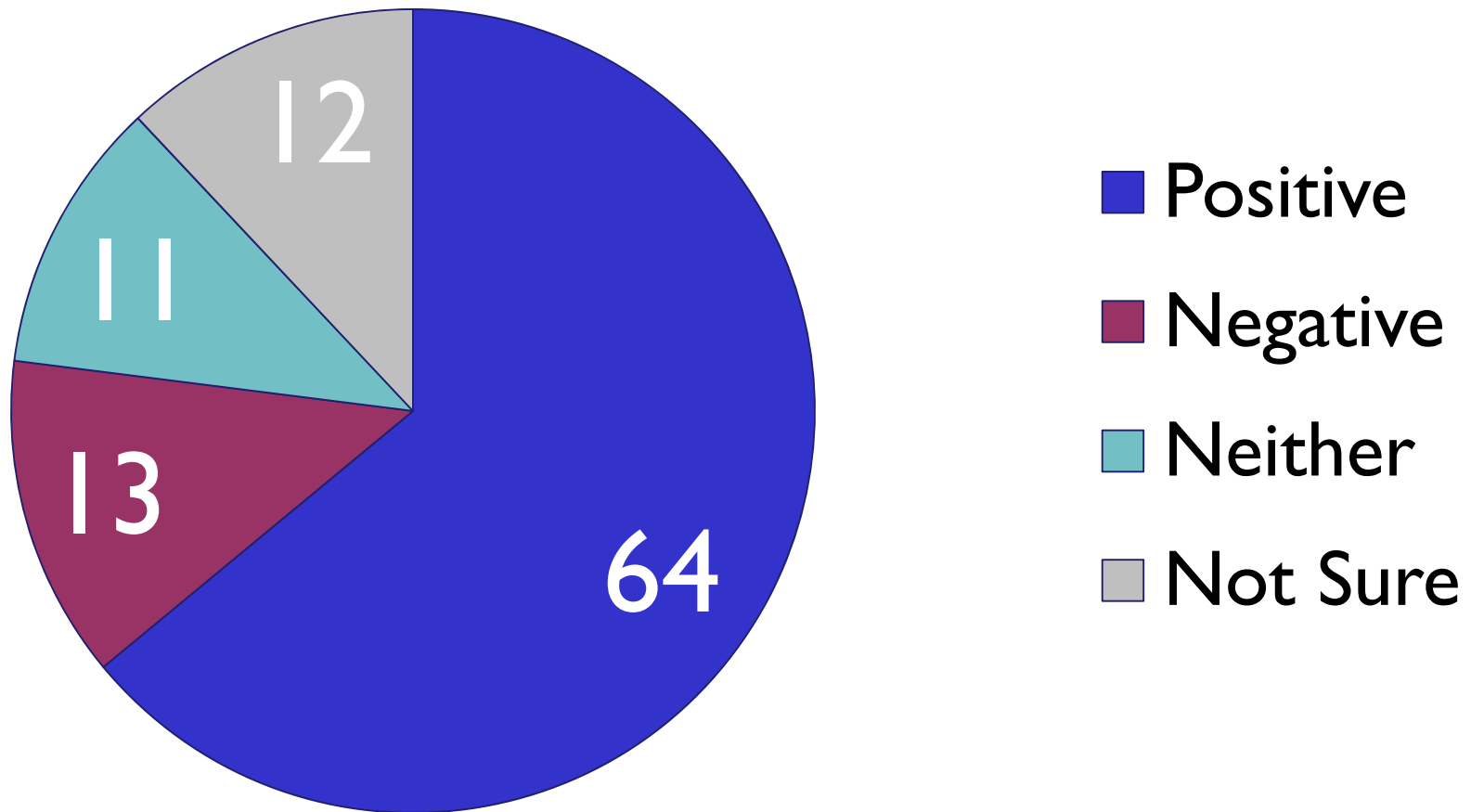


IMPACTED: **69%**
NOT IMPACTED: **29%**

- Not At All
- Minimally
- Somewhat
- Severely
- Not Sure

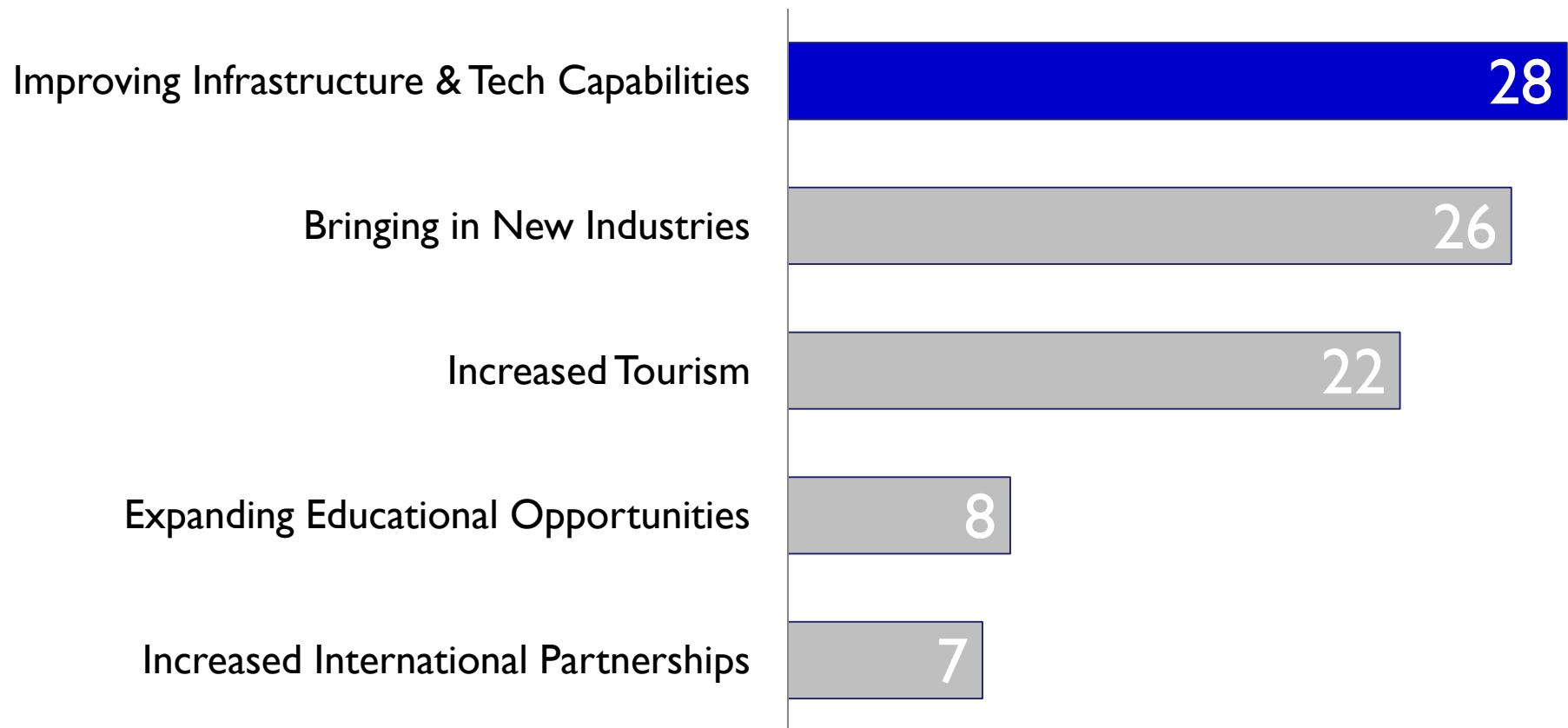
Source: Zogby International Interactive Survey, August 2009

Overall Statehood Has Been . . . for Hawai'i



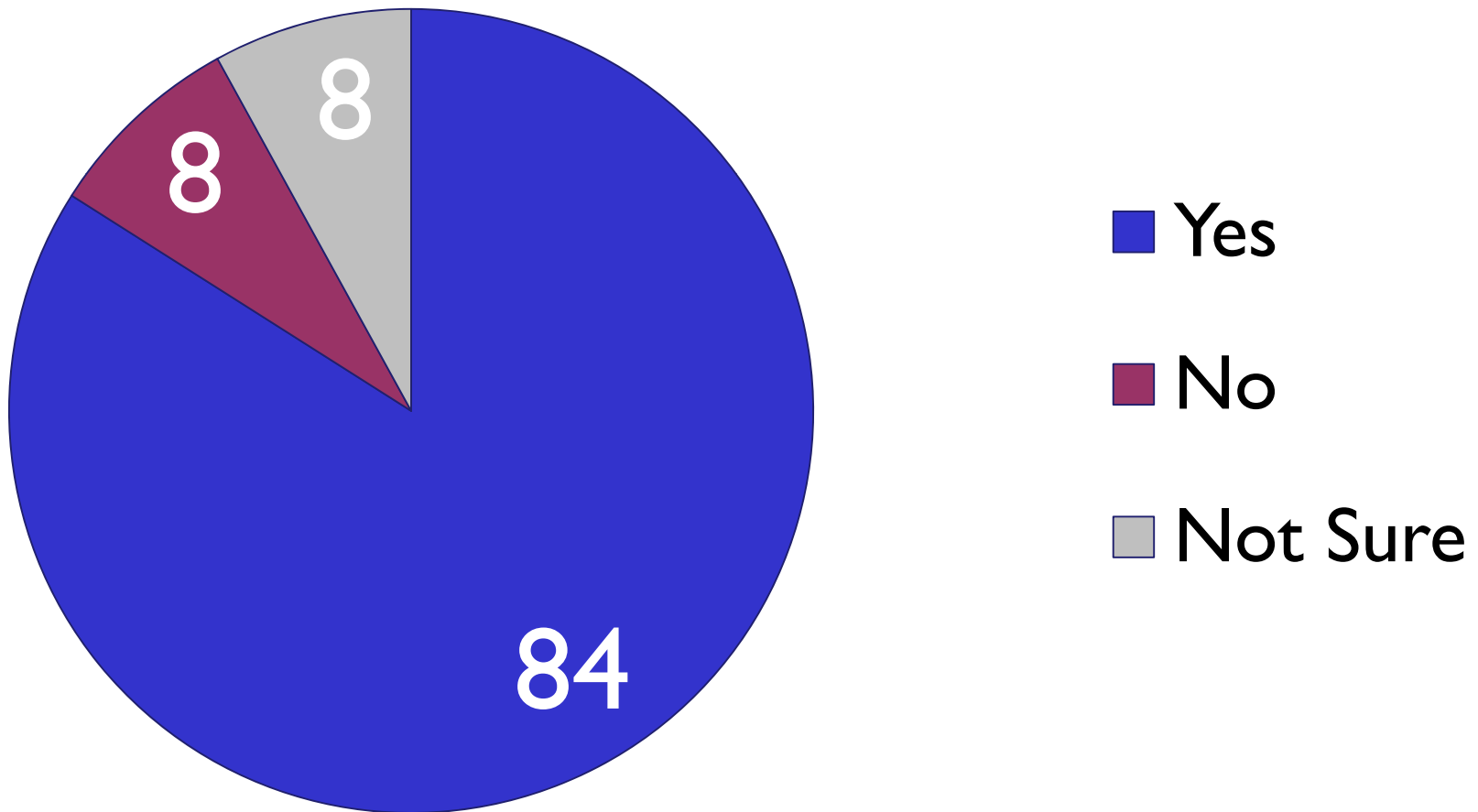
Source: Zogby International Interactive Survey, August 2009

Which of the Following Could Best Help Stimulate Economic Growth in Hawai'i



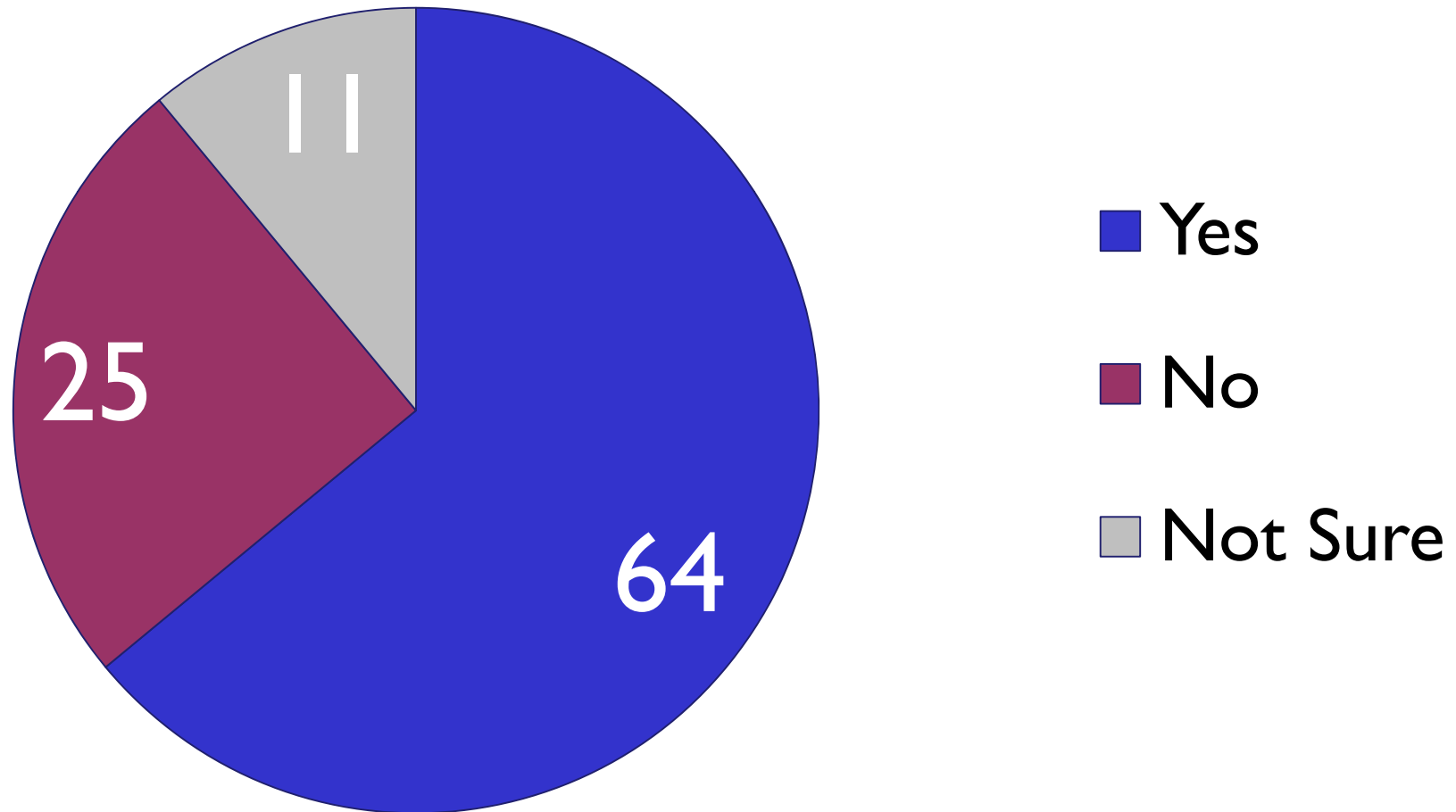
Source: Zogby International Interactive Survey, August 2009

Do You Plan on Voting in the 2010 Election?



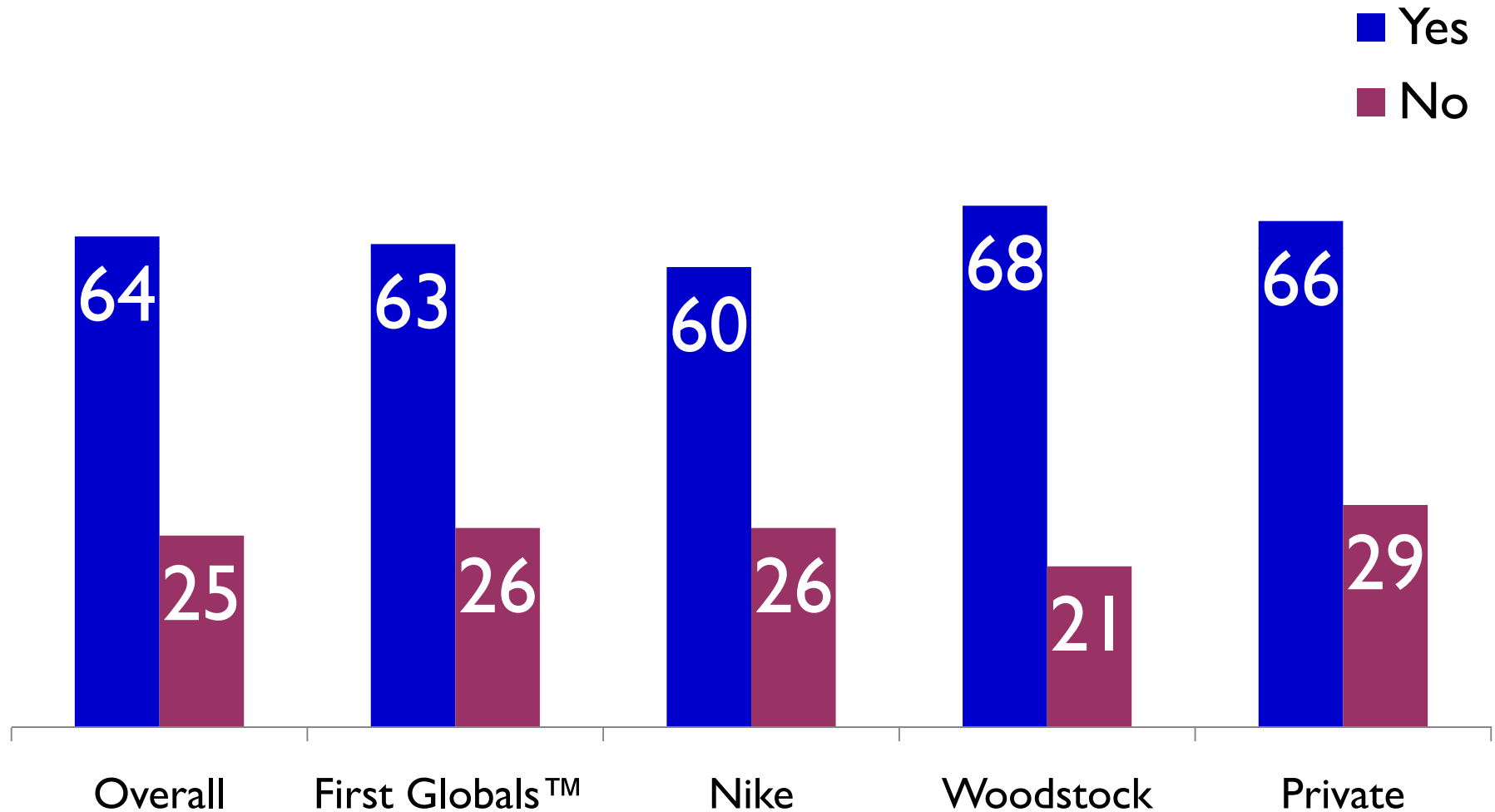
Source: Zogby International Interactive Survey, August 2009

Do You Feel Your Vote in National Elections Matters?



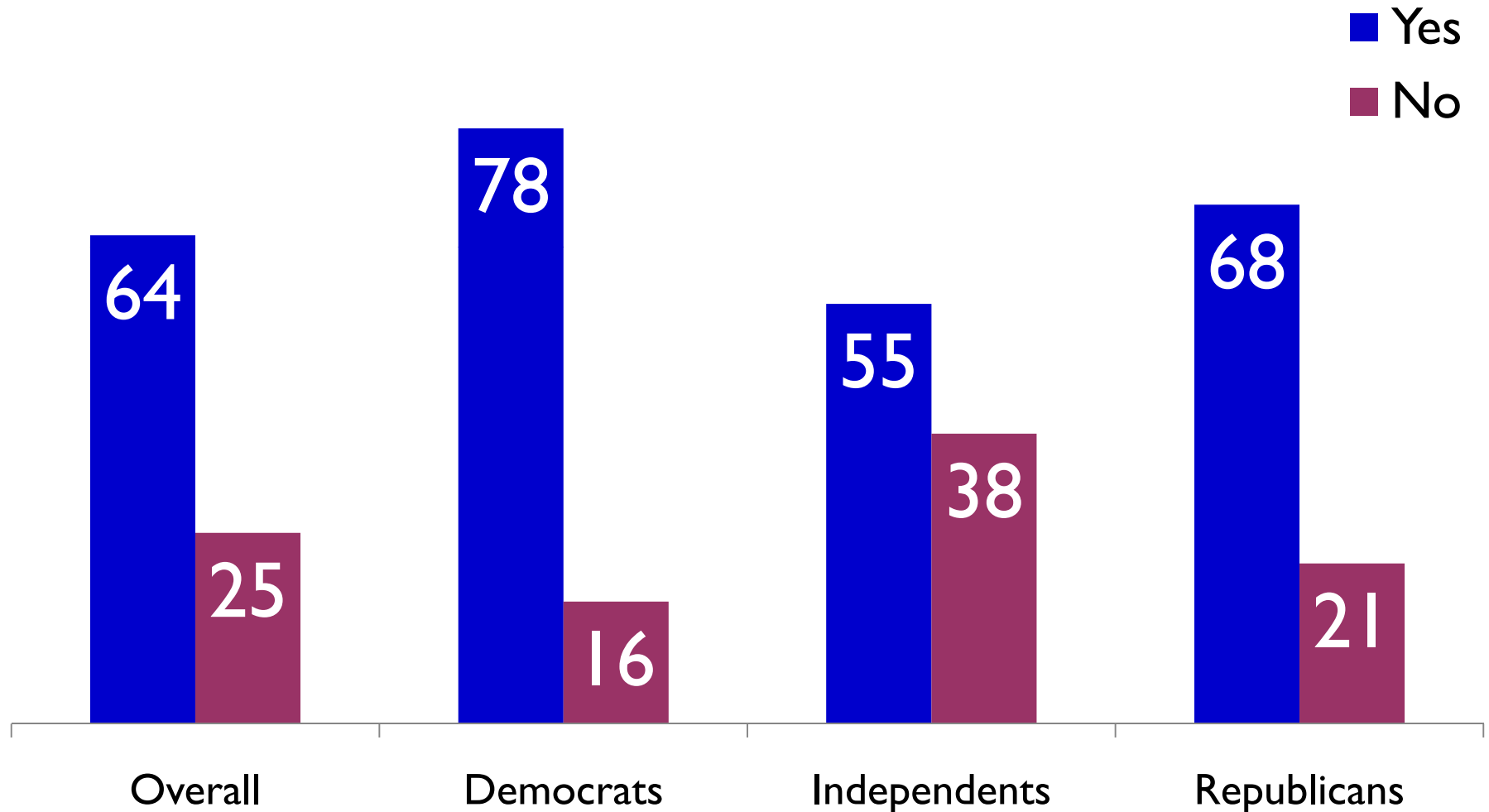
Source: Zogby International Interactive Survey, August 2009

Do You Feel Your Vote in National Elections Matters?



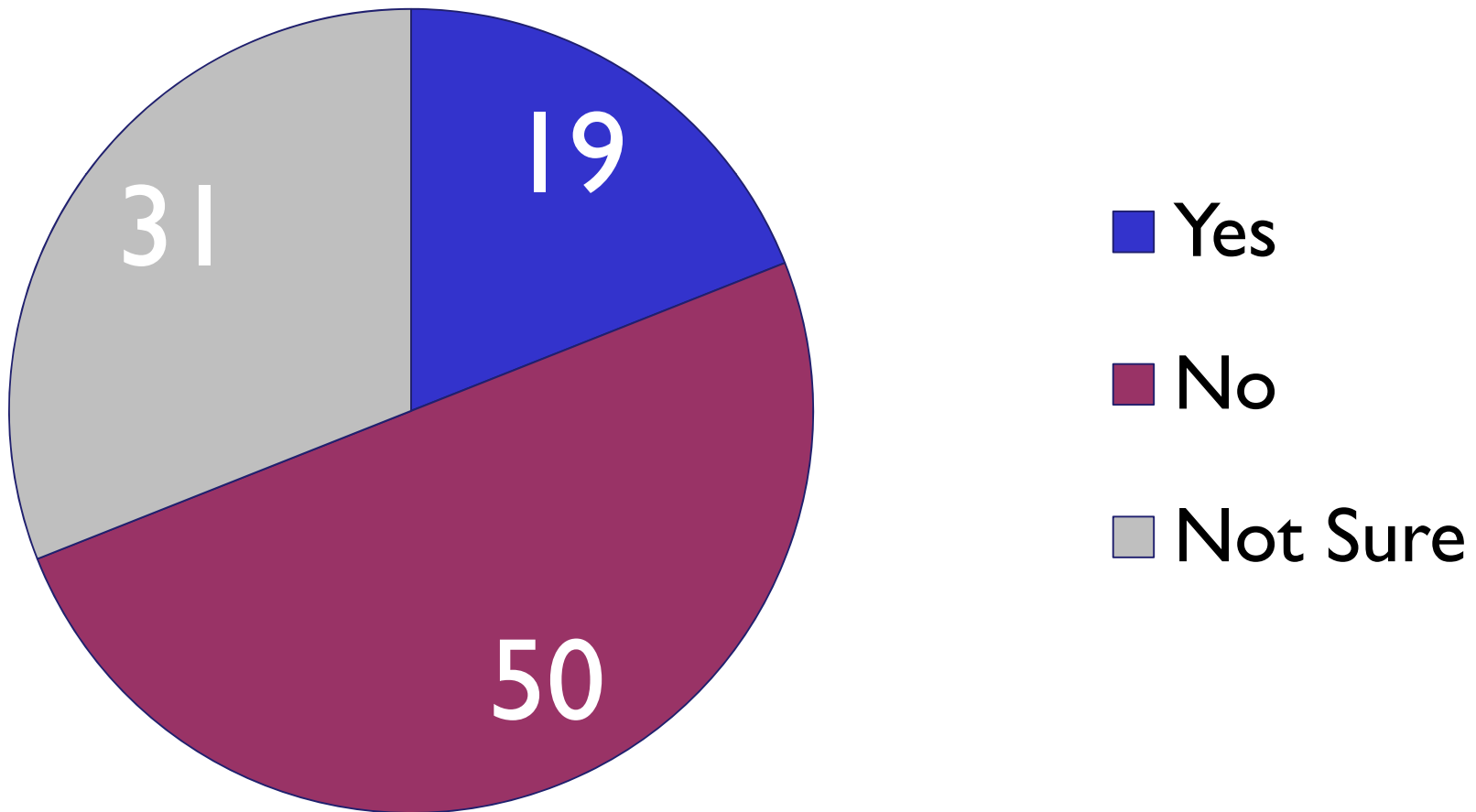
Source: Zogby International Interactive Survey, August 2009

Do You Feel Your Vote in National Elections Matters?



Source: Zogby International Interactive Survey, August 2009

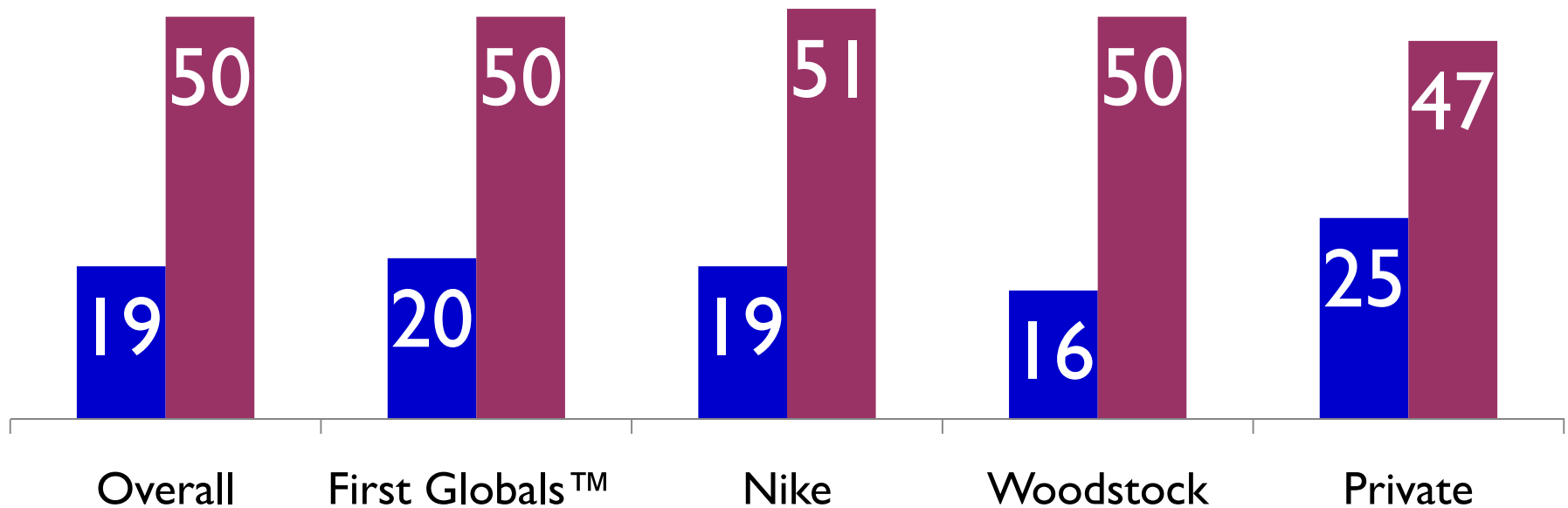
Do You Feel That Americans Living in the Continental U.S. Respect Native Hawaiians & Their Opinions?



Source: Zogby International Interactive Survey, August 2009

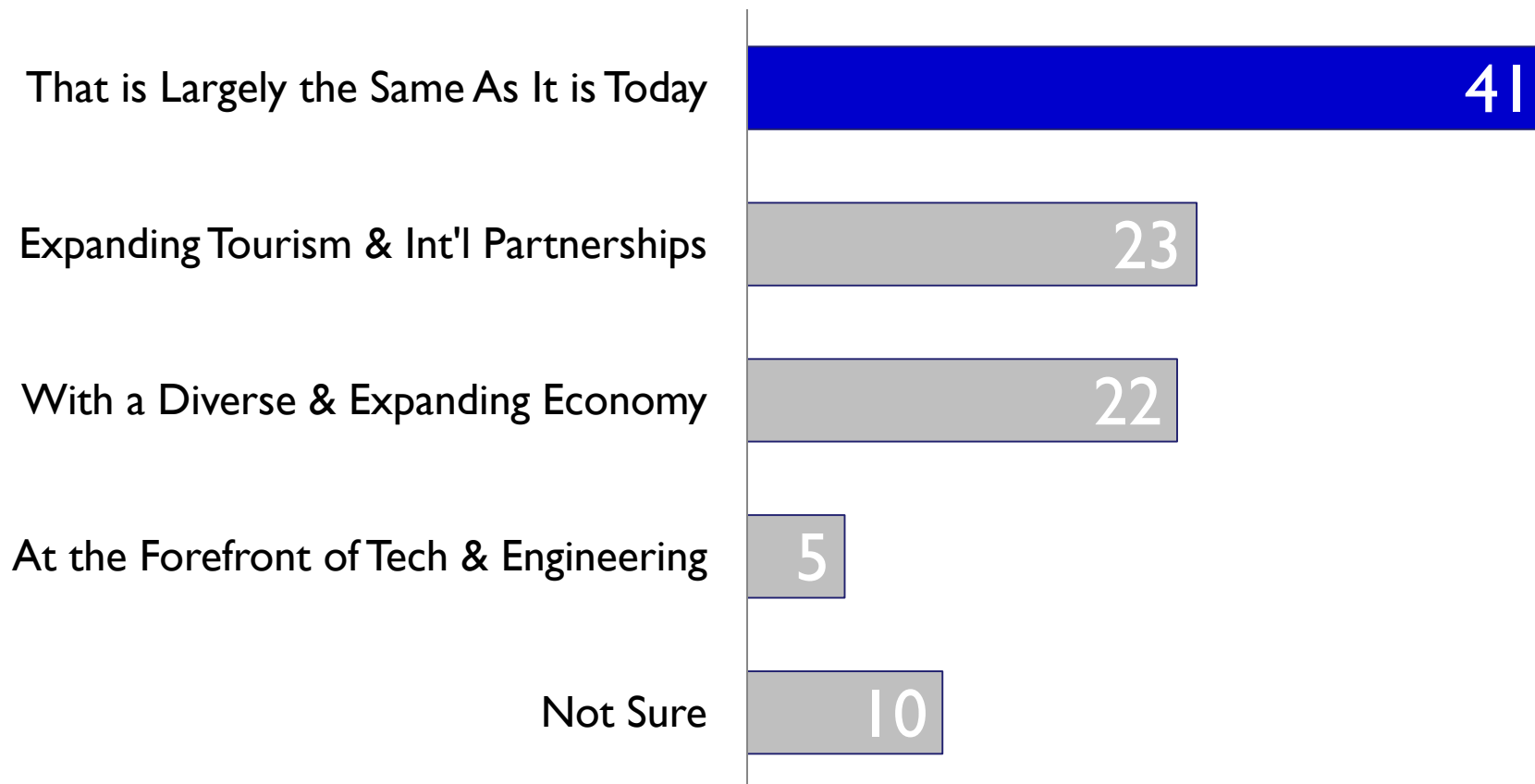
Do You Feel That Americans Living in the Continental U.S. Respect Native Hawaiians & Their Opinions?

■ Yes
■ No



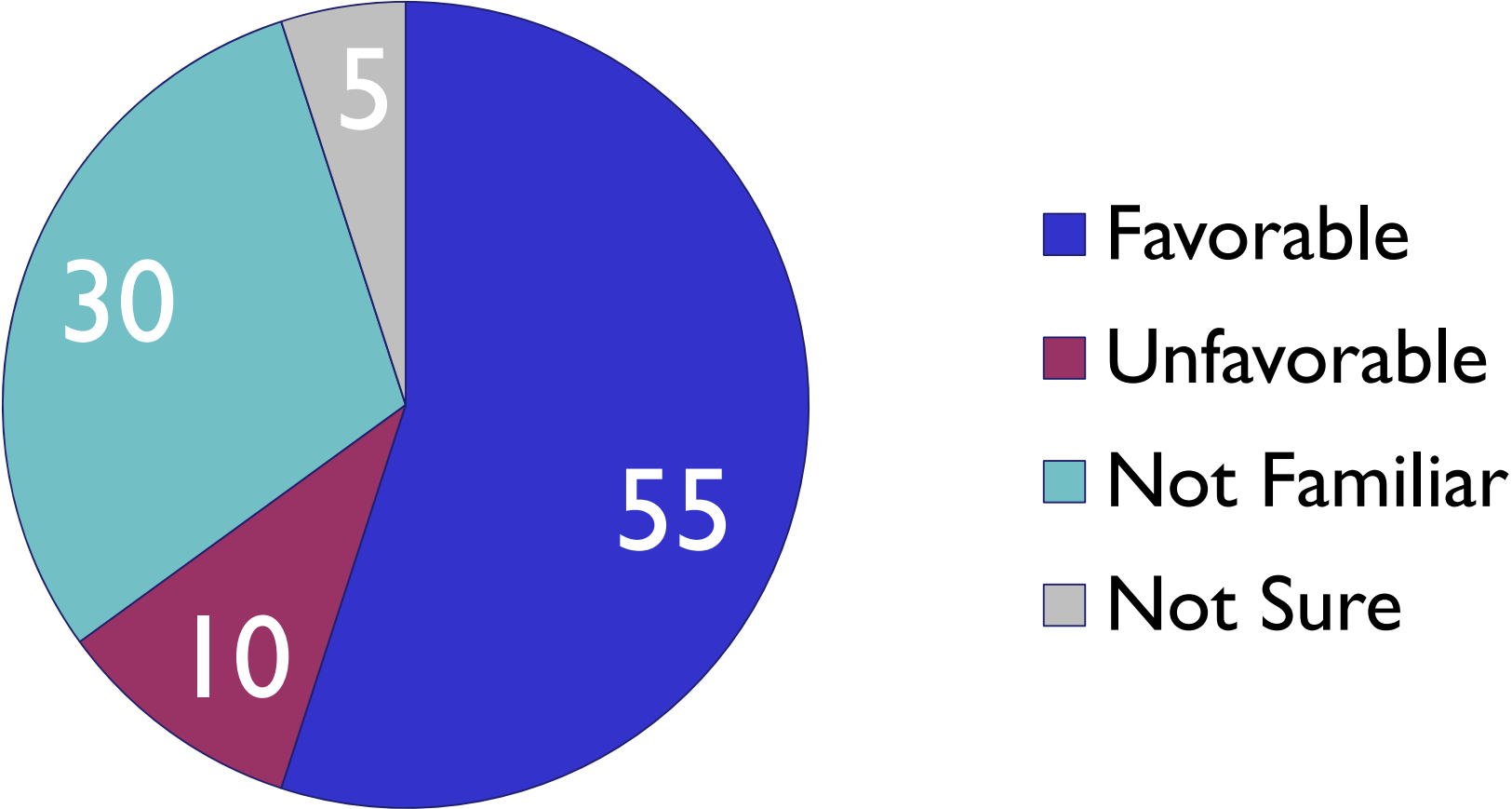
Source: Zogby International Interactive Survey, August 2009

When You Envision Hawai'i 50 Years from Now, Do You See a State . . .



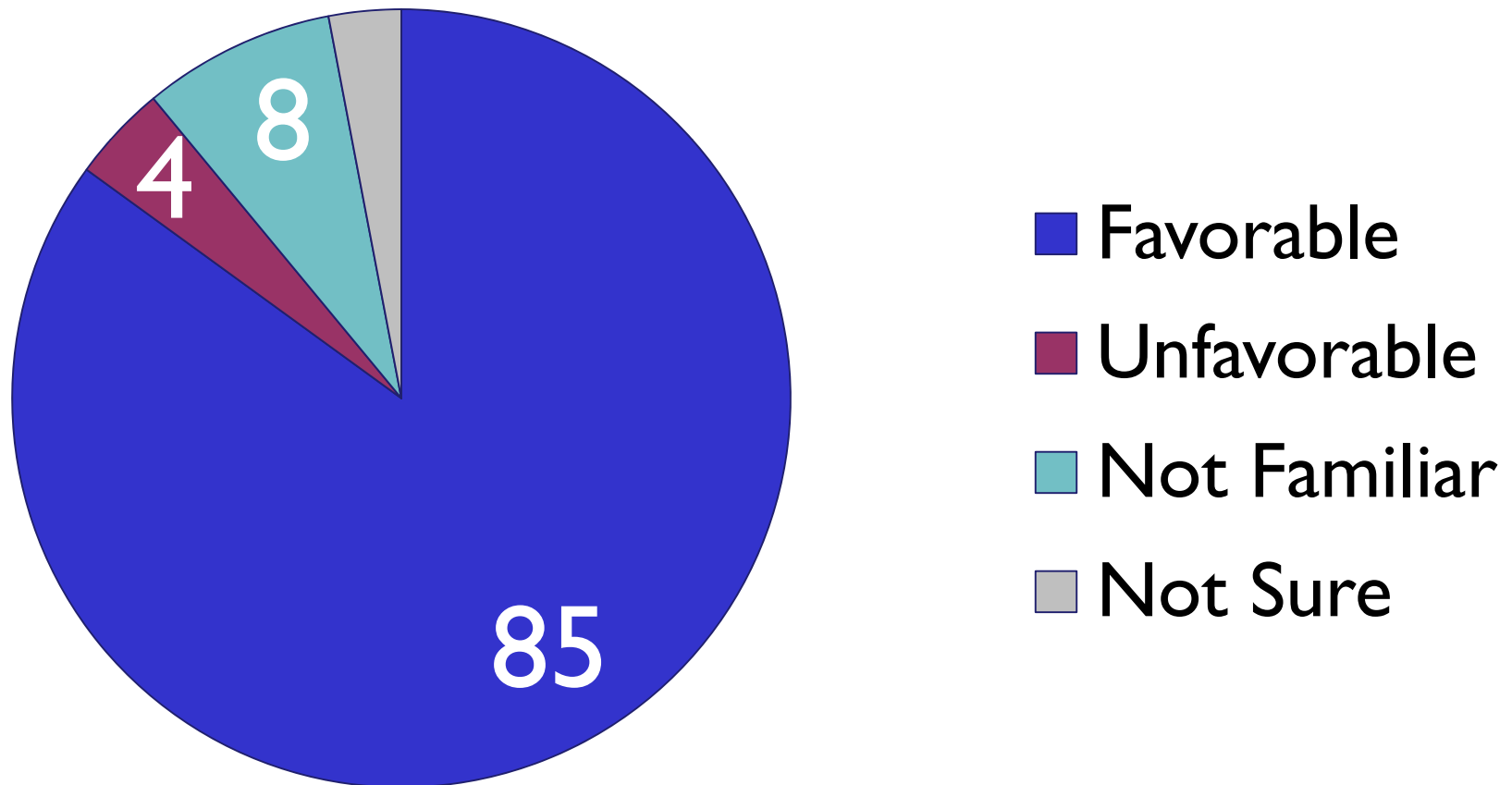
Source: Zogby International Interactive Survey, August 2009

What is Your Opinion of the STEM Program?



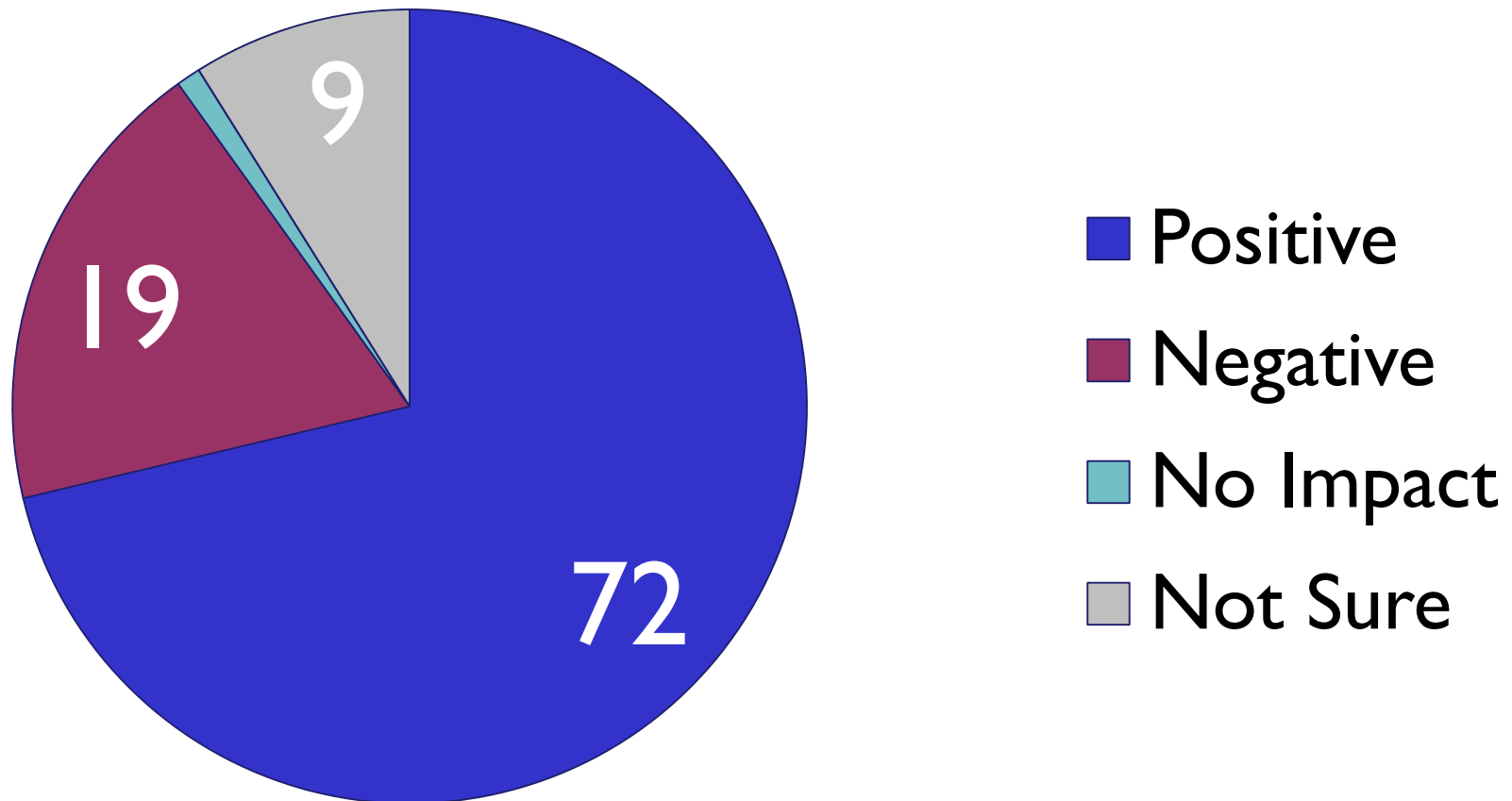
Source: Zogby International Interactive Survey, August 2009

What is Your Opinion of the Student Robotics Education Initiative?



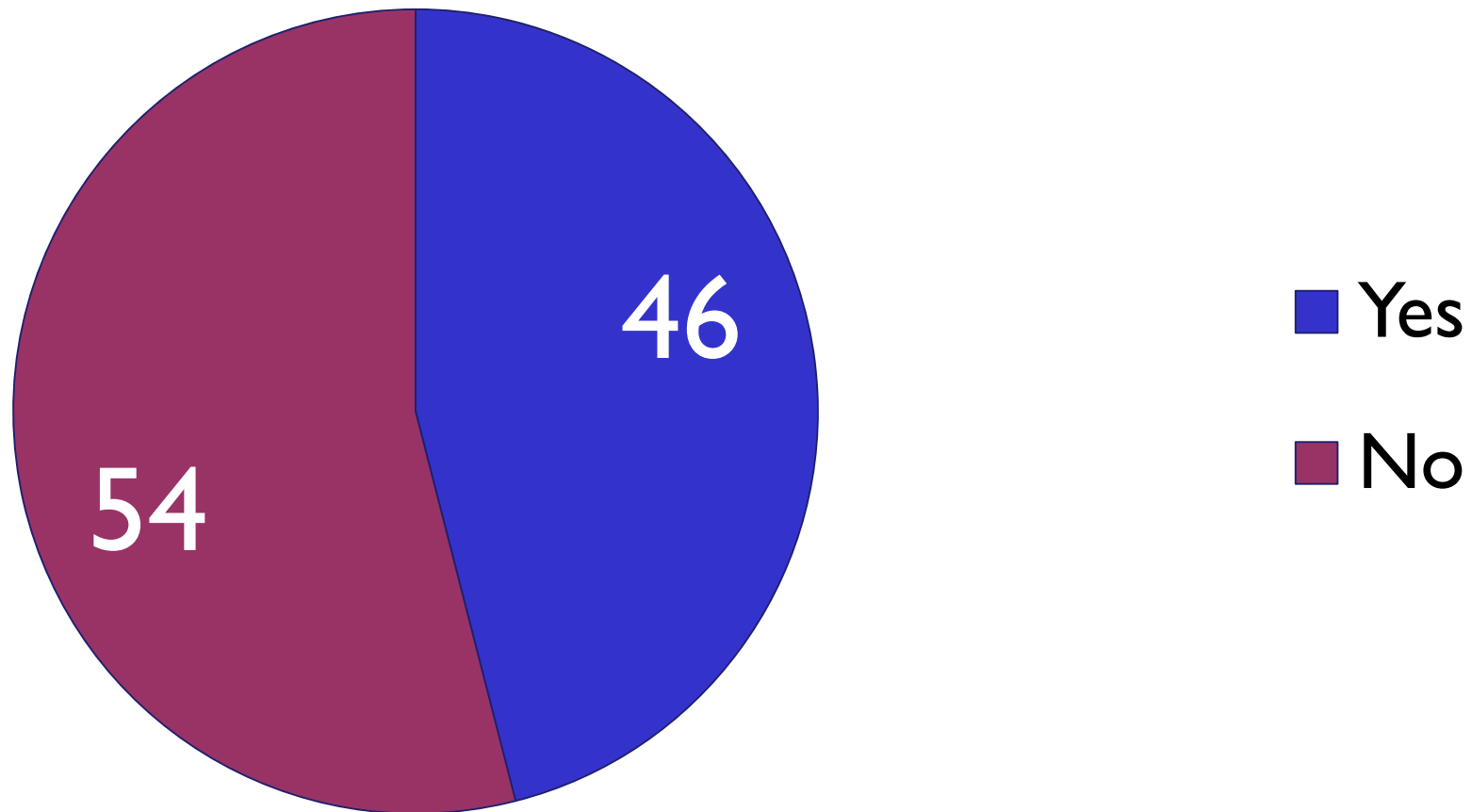
Source: Zogby International Interactive Survey, August 2009

How Would You Rate the Impact of the U.S. Military Presence in Hawai'i Over the Past 50 Years?



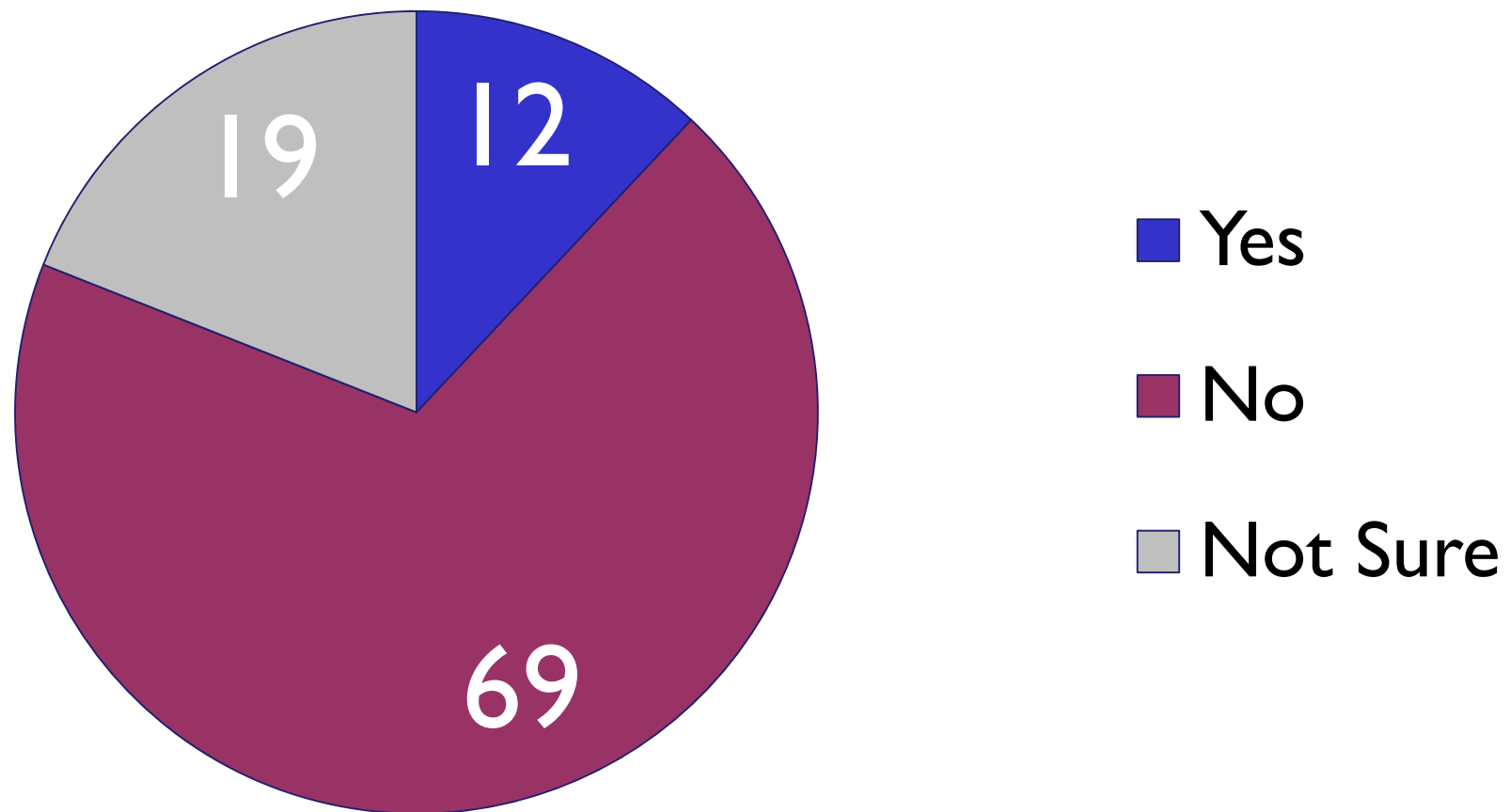
Source: Zogby International Interactive Survey, August 2009

Were You Born in Hawai‘i?



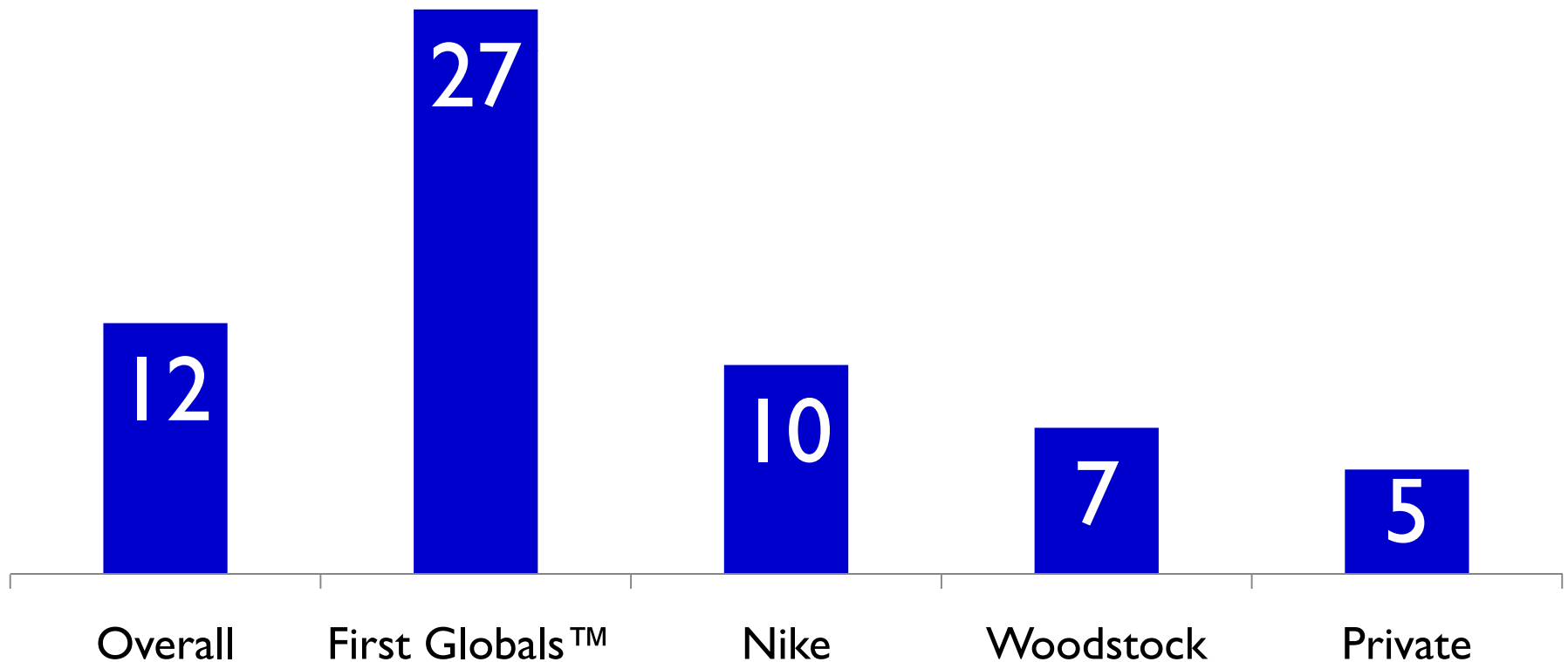
Source: Zogby International Interactive Survey, August 2009

Are You Planning to Move Away From Hawai'i in the Next 5 Years?



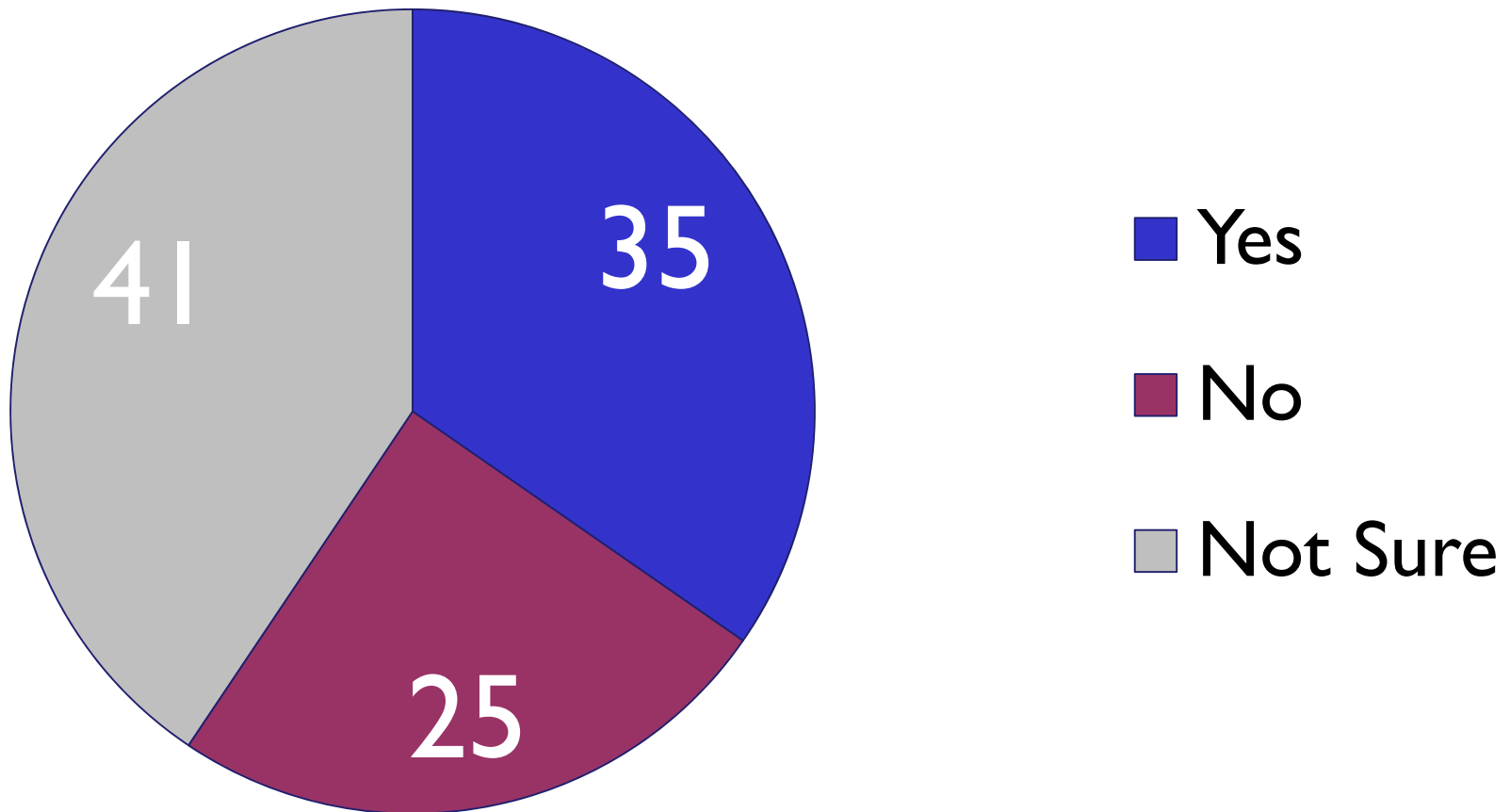
Source: Zogby International Interactive Survey, August 2009

Percentage Who Are Planning to Move Away From Hawai'i in the Next 5 Years



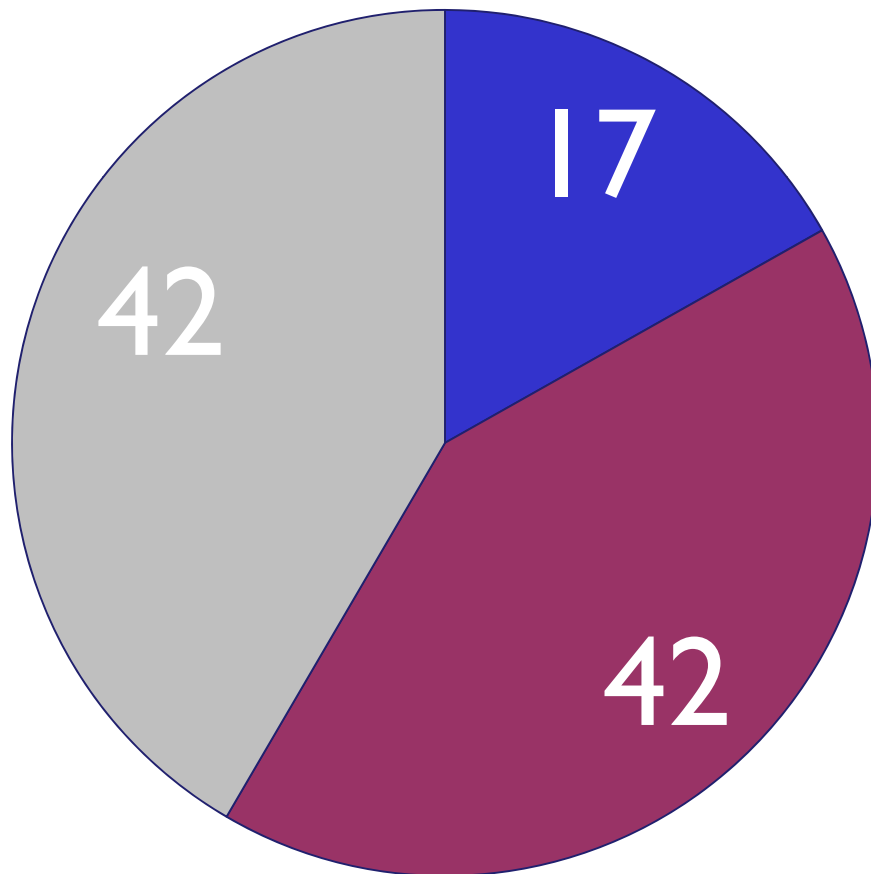
Source: Zogby International Interactive Survey, August 2009

Should Congress Adopt a Healthcare Plan Similar to Hawai'i's When Drafting the Healthcare Reform Bill?



Source: Zogby International Interactive Survey, August 2009

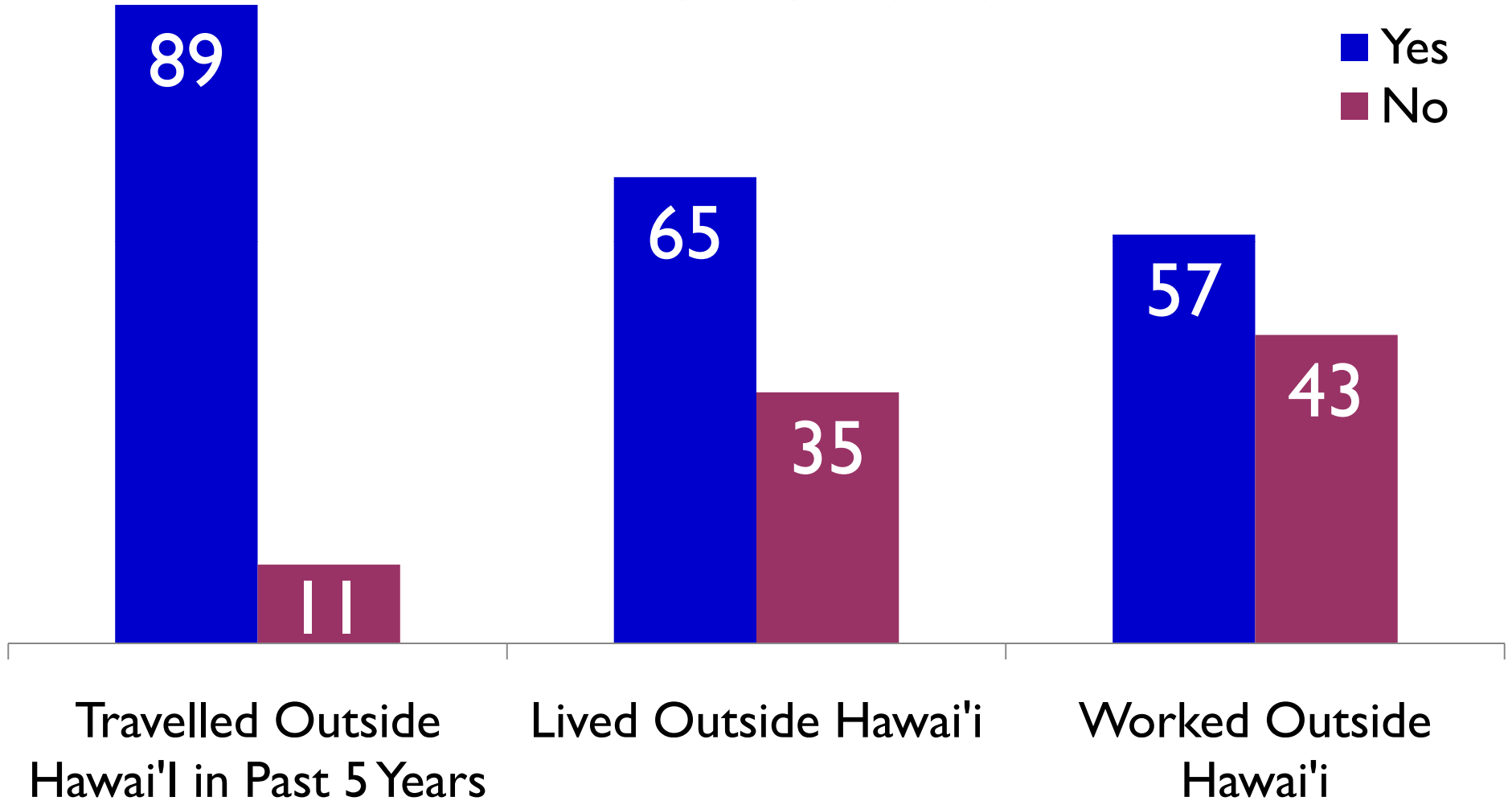
Thinking Ahead Twenty Years From Now, in Terms of Demographics Do You Think . . .



- The Continental U.S. Will Look More Like Hawai'i
- Hawai'i Will Look More Like Continental U.S.
- Neither/Not Sure

Source: Zogby International Interactive Survey, August 2009

Have You . . .



Source: Zogby International Interactive Survey, August 2009



For Further Information Please Visit:

www.zogby.com

JOHN ZOGBY

THE

THE ZOGBY REPORT ON

WAY

THE TRANSFORMATION OF

WE'LL

THE AMERICAN DREAM

BE